

Evaluation Criteria for Phase 1

| Main Criteria | Sub-Criteria | Criteria Considerations | Maximum Marks | Evaluation | Remarks |
|--------------------------|--|---|---------------|-----------------------------|---------|
| Solution Proposed | Problem statement | Evaluation on "Understanding of the problem statement" shared by the applicant | 15 | Evaluated by an expert team | |
| | Presentation on the proposed Solution | Evaluation on Flow, format, and presentation of their solution pitched | 15 | | |
| | Value of the solution | Evaluation on Value brought by their solution/idea for Indian Logistics | 15 | | |
| | Role of their solution in enhancing LPI and EoDB | Evaluation on role of proposed solution in enhancing LPI and EoDB | 15 | | |
| | Benefits of the solution | Evaluation on the benefits of proposed solution to trade and citizens like cost optimization, logistics movement, etc | 15 | | |

| | | | | | |
|-------------------|--|---|------------|--|--|
| Datasets R | Datasets required to develop the prototype | The applicant to share the list of datasets required to implement the proposed solution | 25 | Full marks to be awarded if only ULIP datasets are used. 80% of maximum marks will be awarded if other than ULIP datasets are used and the applicant has access to the datasets. 30% of maximum marks will be awarded if other than ULIP datasets are used, and the applicant does not access to datasets. | |
| Total | | | 100 | | |

Evaluation Criteria for Phase 2

| Main Criteria | Sub-Criteria | Criteria Considerations | Maximum Marks | Evaluation | Remarks |
|---------------|--------------|-------------------------|---------------|------------|---------|
|---------------|--------------|-------------------------|---------------|------------|---------|

| | | | | |
|--------------------------|-------------------------------|---|----|---|
| Solution Proposed | Previous Experience | <p>The applicant's experience with projects based on:</p> <ol style="list-style-type: none"> 1. Logistic sector solution/application experience 2. Experience with building and mobile apps/Web UI that integrates with at least two different applications | 10 | <p>This shortlisting of applications would be done by expert committee on the below parameters:</p> <ol style="list-style-type: none"> 1. Understanding of the problem statement 2. Flow, format, and presentation of their solution pitched 3. Value brought by their solution/idea/enterprise for Indian |
| | Multi stakeholder application | <p>The applicant to share experience with building and successfully offering SDKs that integrates with at least two different applications</p> | 5 | |
| | | <p>Did you experience to use APIs/data sets from any govt portals like Aadhar/PF/GST/COWIN etc to build your solution</p> | 5 | <p>Full marks to be awarded if compliant. 0 if not compliant</p> |

| | | | | | |
|---------------------------|--|---|---|--|---|
| Technical Solution | Demo | Applicants are expected to give a presentation and a demo of the solution based on the challenge document/page. The same will be evaluated by an expert committee | 15 | Demo will be evaluated by an expert committee based on understanding of the problem statement, robustness, reliability and scalability of the solution | For building Prototype, APIs access to ULIP datasets will be provided. Applicants need to sign NDA to use the ULIP datasets |
| | Integration/Interoperability | What kind of interaction and use of APIs did you build for the PoC and kind of Integration done for the PoC | 5 | Evaluated by an expert committee | |
| | | Does your solution collaborate with market operating companies in logistics sector to reduce fragmentation of last mile gaps | 5 | Evaluated by an expert committee | |
| | Is the PoC using predictive analytics to have higher impact in efficiency in logistics and transparency of information | 7.5 | Full marks to be awarded if compliant. 0 if not compliant | | |

| | | | | |
|--|----------------------|--|-----|---|
| | Analytics & Insights | Is advanced level of AI/ML being used to reduce frauds, self certification of goods, errors in transmission/documentation, predictable costs, environmental sustainability etc | 7.5 | Full marks to be awarded if compliant. 0 if not compliant |
| | UX/UI | Is the applicant focussing on user experience by designing easy-to-navigate software? If yes are the following items addressed (a) user research, (b) iteration, (c) usability testing, (d) monitoring metrics | 10 | User experience to be evaluated by an expert team based on the process followed by the applicant. Criteria include user research, iteration, usability testing, monitoring metrics. |
| | Ability to Scale | Scale is a necessary condition to achieve the efficiency to remain competitive, how can you become competitive and also provide lower cost of your service | 5 | Evaluated by an expert team |
| | | Data privacy and compliance to current national IT Act and data protection act. | 5 | Full marks to be awarded if compliant. 0 if not compliant |

| | | | | |
|----------------------------------|--------------|--|------------|---|
| Security and Data Privacy | Data privacy | How the data will be secured in your solution? What are measures undertaken to secure the data? | 5 | Evaluated by an expert committee |
| | | What the industry standards will you use to secure the data | 5 | Full marks to be awarded if used industry standards. 0 if not compliant |
| | | What the norms which you will create to protect the privacy of the data (PII, Financial, etc) | 5 | Evaluated by an expert committee |
| | | Can the solution be compliant with GDPR requirements? | 5 | Full marks to be awarded if compliant. 0 if not compliant |
| | | Total | 100 | |